



FRANKLIN PERFORMING ARTS COMPANY

THE BLACK BOX

Broadway Stars ■ *Professional Performers* ■ *Regional Talent* ■ *Emerging Artists*

— ANNUAL —

SPONSORSHIP *Opportunities*



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Sponsorship Benefits

BRAND RECOGNITION

- Pre-show/ event acknowledgements
- Full-page, black & white ad in production playbills
- Recognition in show/ event press releases
- Representation at the FPAC annual membership meeting in October
- Marquee electronic signage on Route 140 **OPENING NIGHT & MAINSTAGE only**

MARKETING

- Printed promotional materials (posters, flyers, postcards)
- Home page of FPAC & TBB websites with link to business website
- Show/ event descriptions on FPAC & TBB websites
- TBB lobby video screen
- Quarterly FPAC e-news & monthly TBB “what’s playing” (3,000+ mailing list)
- FPAC fundraising events (Fundraising Gala, Culinary Cabaret, Golf Tournament)
- Social media (Facebook & Instagram)
- News section of FPAC website **OPENING NIGHT only**
- Logo on Mainstage production cast & crew t-shirts **OPENING NIGHT only**
- Photo opportunity with guest artists **OPENING NIGHT only**
- Distribute info during event **GALA (ENTERTAINMENT) & GOLF (ACT ONE/ ACT TWO) only**

COMPLIMENTARY TICKETS

- ***OPENING NIGHT & MAINSTAGE:*** 6 tickets per production & Gala table (6 tickets)
- ***DRAMA:*** 4 tickets per production & 4 Gala tickets
- ***HOLIDAY SEASON, SATURDAY, & DUAL:*** 2 tickets per production & 2 Gala tickets or 2 Golfer fees
- ***HOLIDAY PRODUCTION & SINGLE WEEKEND:*** 2 tickets per production

Fundraising Sponsors

- ***GALA (ENTERTAINMENT):*** 4 Gala tickets
- ***GALA (HOST):*** 2 Gala tickets
- ***CULINARY CABARET:*** 2 Culinary tickets
- ***GOLF (ACT ONE):*** 2 Golf foursomes
- ***GOLF (ACT TWO):*** 1 Golf foursome



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Sponsorship Levels

FPAC SEASON

OPENING NIGHT

\$10,000

(3) MUSICALS +
(2) PLAYS + (2) HOLIDAY

MAINSTAGE

\$10,000

(3) MUSICALS

DRAMA

\$7,500

(2) PLAYS

SATURDAY NIGHT

\$5,000

(3) MUSICALS +
(2) PLAYS

DUAL WEEKEND

\$4,000

(1) MUSICAL

SINGLE WEEKEND

\$2,500

(1) MUSICAL OR
(1) PLAY

HOLIDAY SEASON

HOLIDAY SEASON

\$5,000

(1) MUSICAL +
THE NUTCRACKER

HOLIDAY PRODUCTION

\$2,500

(1) MUSICAL OR
THE NUTCRACKER

FUNDRAISING EVENTS

FUNDRAISING GALA

\$5,000

ENTERTAINMENT

FUNDRAISING GALA

\$2,500

HOST

GOLF TOURNAMENT

\$2,500

ACT ONE

CULINARY CABARET

\$2,500

ELECTRIC YOUTH

FUNDRAISING GALA

\$1,000

AD BROADCAST

GOLF TOURNAMENT

\$1,000

ACT TWO

RENT THE BLACK BOX!

Email **Alan Mercer (Operations)** | amercer@fspaonline.com to rent the venue for pre-show parties, company meetings, trainings, and more!

See "Playbill Advertising" Form for ad specs, contact info, & payment instructions.



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ABOUT

Franklin Performing Arts Company at **THE BLACK BOX** is a 501(c)(3) non-profit organization founded in 1991. As the sole Actors' Equity Small Professional Theater in MetroWest Boston, the company showcases immersive performing arts experiences in downtown Franklin, MA. In the heart of the Boston-Worcester-Providence triangle, audiences delight in high-caliber entertainment featuring Broadway stars, professional performers, regional talent, and emerging artists!

MISSION

Franklin Performing Arts Company at **THE BLACK BOX** is committed to the professional development of emerging artists. We support educational arts experiences, quality entertainment, and outstanding performance opportunities for professional artists, amateur performers, and students. Galvanized by the belief that every person should have the opportunity for artistic expression, Franklin Performing Arts Company maintains a performance facility fostering a passion for the arts, disciplined approach to life skills development, and philanthropic spirit for future generations.

*FPAC SEASON**



**Official musicals & plays TBA.*

OCTOBER - JUNE



FRANKLIN PERFORMING ARTS COMPANY

Fundraising *Gala*

ABOUT

Delight in a vibrant fundraising extravaganza filled with cocktails, fine dining, and Broadway celebrity guest entertainment! Join us in person or via livestream to participate in the live, silent, and online auctions. Proceeds of the **Fundraising Gala** support the professional development of emerging artists and enable world-class talent to perform in downtown Franklin, amplifying the cultural fabric of MetroWest Boston!

BROADWAY GUESTS



*Ben
Cameron*



*Jim
Hogan*



*Tyrick
Wiltez
Jones*



*Emily
Koch*



*Christopher
Rice-
Thomson*



*Clay
Rice-
Thomson*



*Kaley
Were*



*Benjamin
Camenzuli*

LOCATION

THE BLACK BOX
15 W Central St.
Franklin, MA 02038

NOVEMBER



FRANKLIN PERFORMING ARTS COMPANY

Holiday Season

ABOUT

The Franklin Performing Arts Company Holiday Season includes two festive musicals and *The Nutcracker* ballet. Presented with a 29-piece professional orchestra, our magical journey of *The Nutcracker* showcases more than 100 area dancers, choir, and special guest artists. Original musicals include the jazzy holiday extravaganza *'Tis the Season!* and *Humbug!*, a contemporary adaptation of Charles Dickens' *A Christmas Carol*.

PRODUCTIONS*



**The Nutcracker is performed annually. 'Tis the Season! & Humbug! alternate every year.*

LOCATION

Franklin High School
218 Oak St.
Franklin, MA 02038

DECEMBER



CULINARY CABARET

ABOUT

Indulge in a delicious celebration of local culinary talent showcasing fine wines, craft beer, delectable spirits, flavorful dishes, and mouth-watering desserts! Proceeds of **Culinary Cabaret** directly support **Electric Youth**, a teenage performance group backed by The Boston Show Band, delivering high-energy entertainment for all: contemporary pop, classic rock, and country hits!



LOCATION

THE BLACK BOX
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APRIL



FRANKLIN PERFORMING
ARTS COMPANY

Golf Tournament

ABOUT

Invite your friends, family, and co-workers to test your skills in 18 holes of golf! Proceeds of the **Golf Tournament** support the professional development of emerging artists and enable world-class talent to perform in downtown Franklin, amplifying the cultural fabric of MetroWest Boston!



LOCATION

New England Country Club
180 Paine St.
Bellingham, MA 02019

JUNE